.MASCUS System set up Guide

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n loo	Mascus ad	hmin			
	Widscus ac				
n	To help m	anagers /adminstra	ators set up the client customer	r and explain the tick boxes in admin serv	ices
set	up tick b		inimum settings for an custome	er listing account)	
	Printio		int tools in Mascus admin.		
					isting, List with pictures, Windscreen ads.
	WaLea		ue to the basic Mascus service a	and reduce admin for the client.	
		Will allow want ads		to this customer on the designated Want	
				ne is interested in recieving in Customer a lustry initially on set up to give max respor	
				ner. He/she should respond to all Want ac	
		The cus	tomer should want to get these	e contacts. They show our system is	s working for their benefit.
I	IronPlane	et			
			Planet' buttons in Customer adr to tick this box on new sales ac	nin against the clients machines.	
				sure 'Auction' box is ticked to display in th	e Auction section)
		Why? Drom-+	e Iron Dianet convice to eligit	Enquiry cent to IPlanat cales to contact -	ent. IP Enquiries = €€€€€€€
			e fron Planet service to client. I k this box if client does not nee	Enquiry sent to IPlanet sales to contact clie d / want the Iplanet service.	ent. IP Enquines = EEEEEEE
	AllAds				
	AllAds	Will activate the lin	nk allowing a buyer visiting one	advert of the client to see all that clients a	ds in a list.
			s connected together giving ma		
		Why? More a	dds seen by a visitor gives more	e exposure to your clients stock = more sal	es=happy Mascus customers!
		ADMIN: Servio	ces		
		Basic set up			Help?
		PrintTools		Reporting E-mail	SearchLogo
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willy:	located in the World.		
		ig- can be a dangerous tool to offer with low contact requests**	
Search	Activates the service	to display the Logo from the Locator logo image on all stock machines in search lists on Mascus. the extra exposure of his Logo attracting visitors to his stock.	
DataEx	port		
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Sales have		ype of export/ import required and a price agreed with the customer before this service is available	
		railable instantly and can take 5 to 10 working days to set up. (Speak to Regional Manger for advise)	
		r may want to import his stock from his website or another data provider r may want to export his Mascus data to another web marketplace!	
		data entry to Mascus or how Mascus can help admin his stock to other marketplaces.	
		more info > http://www.mascus.co.uk/Html_Template.aspx?product=importe	xport
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